

CARLOS RIPETTA ORTIZ

UX/UI LEAD PRODUCT DESIGNER - FRONTEND

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The words "grow", "career" and "challenge" are widely used in this part of the curriculum and can often sound trite, but they are strong motivations when it comes to new job searches. My professional goals are not very different, I am willing to evolve, have professional challenges and be able to find a company that can help me add more years of experience as a Product Designer.

EDUCATION

- Instituto Nuestra Señora de la Paz – Olivos, Bs. As., Argentina.
- Universidad Palermo - Universitario de Diseñador Gráfico (2000 - 2003)
- Universidad Palermo - Licenciatura en Imagen Empresarial (2003 - 2004)

SKILLS & ABILITIES

- User Research
- Wireframing
- Prototyping
- Information Architecture
- User Stories
- User Journey
- User Flow
- Design Systems
- Design and Theming

TOOLS

- Figma
- Miro
- Adobe XD
- Invision
- Photoshop – Illustrator – Premiere

LANGUAGES & FRAMEWORKS

- Sass – Less – CSS
- Bootstrap – Material design

EXPERIENCIE

LenioLabs
2020 – Present

UX – UI LEAD

Trinet.com contractor. UX – UI Mobile App. Different platforms across desktop apps. Work Flow analyst, User Journeys, Wireframes, and Mockups in Miro. Working on the Design System and Deliveries for Developers.

O.C.A
2018 – 2020

UX – UI LEAD / FRONTEND WWW.OCA.COM.AR

Corporative Website (1 million users per month).
Frontend – Applications development – UX – UI – Graphic Design.
OCA Geo APP – OCA Distribution (internal use) – Tracking API for Banks –
Ecommerce Site.

HEXACTA
2015 – 2017 (*December*)

SENIOR DESIGNER UX-UI
Frontend – Applications development – UX – UI – Graphic Design.
PMI – Sancor – YPF – Prescient Traveller.

Avatar
2013 – 2015

WEB SENIOR DESIGNER
Migration site www.disneylatino.com

Rocket Internet
2012 – 2013

Creative Interactive
Frontend – UX – UI – Art Director and Creative designer – Banners Campaigns – Mailing.

Wunderman
2010 – 2012

Web Senior Designer
Banners campaigns – Mailing.
Citi – Nokia – Movistar – Dell

LENOVO
2007 – 2010

SENIOR GRAPHIC DESIGNER
Banners campaigns – Mailing.
Lenovo Argentina / Brazil / Peru / Colombia / USA.

LATIN3
2005 – 2007

JUNIOR GRAPHIC DESIGNER
Banners campaigns – Mailing.
Dell Latam.

LANGUAGES

- English (Bilingual) + Spanish (Native).

LINKS

- LinkedIn : <https://www.linkedin.com/in/carlos-ripetta-80735739/>